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The following prospectus of the Sri Marthanda Industrial, Agricultural and Educational Exhibition of 1912 to be held at Pudukkottai is published for general information.

By Order,
K. R. SRINIVASIENGAR,
Officiating Secretary to Government,
General and Revenue Departments.

PROSPECTUS

OF THE

SRI MARTHANDA INDUSTRIAL, AGRICULTURAL AND EDUCATIONAL EXHIBITION, PUDUKKOTTAI, OF 1912.

The Sri Marthanda Industrial, Agricultural and Educational Exhibition of Pudukkottai will be held this year during the Christmas holidays in the Maharaja's Town Hall and premises. Competitions relating to girl pupils will be conducted in the Town Sirkar Girls' School, and such of the inter-school competitions as are marked with asterisks in the subjoined scheme of prizes will take place in His Highness the Maharaja's College.

2. *Date of opening.*—The Exhibition will be opened on the 21st of December 1912 and closed on such date as shall be fixed by the Darbar later on.

3. *Constitution of the Exhibition Committee.*—Subject to the control of the Darbar, the organization and general management of the Exhibition shall be vested in a Committee consisting of:—

1. M. R. Ry. J. Dharmaranga Raju Garu, Rao Bahadur, Dewan Peishkar—*President.*
2. The State Engineer—*Vice-President* of the Industrial section,
3. M. R. Ry. B. V. Kamesvara Iyer, Avl., M.A., *Vice-President* of the Agricultural section,
4. The Superintendent of Schools } *Vice-Presidents* of the Educational section,
5. The Principal, College }
6. The Deputy Superintendent of Police,
7. The Municipal Chairman,
8. The Rev. Sandegren, Manager, Swedish Mission High School,
9. The Rev. Father J. Castets, S. J.,
10. M. R. Ry. N. Thiagaraja Iyer, M.A. L.T., Senior Lecturer, College—*Secretary,*
11. A. Bartels Esquire,
12. M. R. Ry. A. Mahalinga Iyer Avl., B.A. B.L.,
13. „ S. Ratnaswami Iyer Avl., B.A.,
14. „ K. Swaminatha Iyer Avl., M.A. B.L.,
15, 16 and 17. The Tahsildars of Tirumayyam, Alangudi and Kolattur.

4. Ramaswamier, Headmaster, State Training School, shall be the Assistant Secretary, and Kasinatha Rao of the office of the Superintendent of Schools shall be the Exhibition Officer.

5. *Powers vested in the Committee.*—(*a*) The Committee have full power over all matters relating to the working of the Exhibition and are authorised to frame such rules under these Regulations, as may be required for the successful conduct of the Exhibition.

(*b*) The Committee shall, through the President, draw from the Treasury the sum sanctioned for the Exhibition and may spend it on all charges incidental to the successful working of the Exhibition.

6. *Object of the Exhibition.*—The Exhibition is primarily intended to be educative in character. Its aim is to encourage local arts, industries and occupations and promote them by bringing together from places far and near, articles, machinery and processes, the uses of which it is desirable to bring to the notice of the raiyat, the manufacturer, and the artisan. It is further held to encourage and stimulate modern school occupations and scientific methods of teaching.

7. *Scope of the Exhibition.*—To attain the end contemplated in Regulation 6, the Exhibition shall have the following sections:—

I.—EXHIBITION PROPER.

A. Agricultural section.
B. Machinery section.
C. Industrial section.
D. Fine arts section.
E. Cattle show.
F. Educational section.

II.—COMPETITIONS.

A. Inter-school competitions of pupils in subjects of school study.
B. Inter-school competitions of pupils in athletics and sports.
C. Teaching competitions.
D. Industrial competitions.
E. Agricultural competitions.

III.—INSTRUCTION.

1. Lectures.
2. Conferences.
3. Demonstrations.
4. Model lessons.
5. Pamphlets.

8. *To whom open.*—Special encouragement will be given to exhibitors who are the residents of the State and subjects of His Highness; otherwise the Exhibition shall be open to all for the purposes of competition, except in the case of educational competitions under group II of Regulation 7, which shall be strictly confined to the pupils and teachers of recognized Institutions within the State.

9. *Promulgation.*—With a view to disseminate widely and effectively the aim and scope of the Exhibition within the State, it is hereby directed that the Tahsildars and Inspectors of the Revenue Department, and the Deputy Inspectors of the General Education Department shall convene meetings of leading citizens, artisans, raiyats, teachers and other interested parties within their jurisdiction or range, and explain to them the value of the Exhibition. A full report of such meetings held shall be submitted to the Darbar through the respective Heads of Departments, and a copy thereof forwarded to the Committee for their information. The village officers shall announce the date and objects of the Exhibition by beat of tom tom and make a report thereof to their immediate superiors.

10. *An appeal.*—The Darbar further appeal to the non-official members of the Pudukkottai Representative Assembly, the Pudukkottai Agricultural Association, and public Associations, Corporations, Committees, etc., outside the State, formed for promoting Arts, Agriculture, Education and Industries, to co-operate with the Exhibition Committee to make the Exhibition a success.

11. *Permission to exhibit.*—Application from intending exhibitors for permission to exhibit shall reach the Secretary in the form A. annexed, not later than the 1st of December, 1912. Each application, if from outside the State, should enclose a post card bearing the address in full of the exhibitor and the receipt of the application with any additional information that may be required, will be communicated by return of the same card.

12. *Special arrangements.*—Exhibitors who are in need of special accommodation for their articles or require special arrangements for their proper display should communicate early to the Secretary. In cases where such special arrangements have not been made already in the usual nature of things, the Committee will, at the request of the exhibitors, make those arrangements, and recover the cost from the exhibitors. No fee shall be charged for accommodation.

13. *Demonstration facilities.*—Where the exhibitor wishes to exhibit any process or the working of any implement or machinery he should apply in time to the Secretary, and the Committee will then arrange to provide the required facilities, either in the shape of skilled and unskilled labour or otherwise at the demonstrator's expense. Application for any relaxation of this Regulation will be considered by the Darbar on the recommendation of the Committee.

14. (*a*) *How to exhibit.*—Every exhibit should be forwarded bearing a ticket as per form B. annexed, showing legibly the name of the sender, his address, and the price fixed for it, if for sale. A consolidated list of articles showing the number and description of articles should be sent along with each package, as per form C. subjoined, in duplicate, one of which may be checked, receipted and returned by the Secretary.

(*b*) All exhibits coming under A. of the Agricultural section, should bear tickets giving information on the following particulars:—

1. Local name of grain.
2. The season of sowing.
3. Soil on which grown.
4. Quantity of seed per acre.
5. Fertilising manures.
6. Nature of irrigation, if any.
7. Period of maturing.
8. Insect pests and diseases to which the crop is liable.
9. Local difficulties, if any, in growing the crop.
10. Yield per acre.
11. Commercial aspect of the crop.
12. Other interesting particulars.

Printed tickets will be had on application to the Secretary.

15. *How to address packages.*—All packages sent by Rail should be addressed to the Secretary to the Sri Marthanda Industrial, Agricultural and Educational Exhibition, Pudukkottai, care of Venkattachalam Iyer, Pudukkottai Agent, Nungapuram Stores, Trichy Fort.

16. *Transmission facilities.*—Special arrangements will be made for the cheap transmission of parcels between Trichinopoly and Pudukkottai, and the Secretary will communicate to the exhibitors concession rates, if any, on Railways in the cards that, as per Regulation II, should accompany each application for admission.

17. *Charges to be borne by exhibitor.*—No exhibit in respect of which the necessary freight or transport charges have not been paid by the exhibitor will be accepted by the Committee, and all exhibits in respect of which the necessary charges have not been paid in advance for the return of the same will be sent by the V. P. system or otherwise disposed of as the Committee may choose.

18. *Date of receipt of exhibits.*—No exhibits will under ordinary circumstances be accepted after the 15th December 1912, and any application for concession under this Regulation arising from special circumstances will be considered by the Committee. Articles of a perishable nature will be received till within 12 hours of the opening of the Exhibition.

19. *Entrance fee.*—No entrance fee shall be charged on exhibits of whatever description.

20. *Rejection of exhibits, etc.*—The Committee shall have full power to exercise their discretion as regards the acceptance or rejection of exhibits or the allotment of space covered or uncovered.

21. (*a*) *Loan exhibits.*—Exhibits that have already won prizes or medals in the previous Pudukkottai Exhibitions will be precluded from competitions but may be accepted and exhibited as "Loans" for purpose of show or sale.

(*b*) Works of art and articles of special merit including those of historical or scientific value will be thankfully accepted. Gentlemen who are willing to lend them are requested to place themselves in communication with the Secretary who will inform them of their acceptance, and make the necessary arrangements for their proper display.

22. *Non-descript exhibits.*—In cases where an application is made for exhibiting any article not included in the sub-joined list, the Committee may submit a recommendation to the Darbar with a request for permission to exhibit and award prizes; and the recommendation will be considered on its merits.

23. *Offer of special awards.*—The Committee will submit to the Darbar for their consideration, any offer of special prizes, medals or donations from private individuals or Associations made with a view to promote any branch of art or industry, and such offers, if permitted by the Darbar, will be thankfully accepted. Proposals for the offer of any of these special awards should reach the Secretary before the 15th of November, 1912 in the form E. annexed.

24. *Classification of exhibits.*—The exhibits will be classified according to the prize list appended to this prospectus, and the exhibitors should quote on each article the group section and sub-section to which it belongs.

25. *Sale of exhibits.*—All sales shall be effected through the Exhibition Office.

26. *No admission fee.*—No fees shall be demanded for admission to visitors. However no one will be admitted without a ticket which will be issued at stated hours at the gate. Passes will be granted on application to exhibitors or their agents who desire frequent ingress in the interests of their exhibits.

27. (*a*) *Removal of exhibits.*—No article, whether purchased, owned or in the custody of any person shall be removed from its place in the stalls or out of the exhibition compound without a permit from the Secretary.

(*b*) Exhibitors will make their own arrangements for the prompt removal of their articles within two days after the closing of the Exhibition, Exhibits remaining after that time will be disposed of as the Committee deem fit as indicated in Regulation 17. Perishable articles will be allowed to be removed at the option of the owners after 24 hours of the opening of the Exhibition.

28. *Custody of exhibits.*—All valuable exhibits must invariably be forwarded and kept under the charge of an agent or attender of the owner.

29. Generally, arrangements will be made for posting responsible men to be in charge of the exhibits.

30. *Committee accept no responsibility.*—Though the Committee shall make necessary arrangements for their safe custody, no responsibility shall be accepted by the Committee for any damage to, or loss of, exhibits however occurring.

31. *Lectures.*—The Committee shall arrange for a series of addresses and lantern lectures possessing instructional and educational value, on Education, Arts, and Agriculture. They shall invite or otherwise arrange for experts and specialists to deliver lectures on these subjects. Special arrangements will be made for accommodating and providing other facilities to lecturers and distinguished visitors.

32. *Demonstrations and model lessons.*—The Committee shall also provide for an adequate number of demonstrations and model lessons.

33. *Conferences.*—There shall be three conferences respectively of Elementary Masters, High Schools' Teachers, and leading raiyats, and the deliberations of the conferences shall be embodied in the Committee's final report.

The Revenue Inspectors and Vattam officials are hereby directed to use all their influence for ensuring a full representation of the leading raiyats in the State at the agricultural conference.

34. *Pamphlets.*—Short monographs on industrial, agricultural, and educational topics will be thankfully accepted by the Committee and printed in pamphlet form for free distribution at the time of the Exhibition. The manuscripts should reach the Secretary before the 1st October 1912.

35. *Allowance to rural teachers.*—The Darbar will bear the travelling and halting allowances of all rural teachers of State and other recognised Institutions situated beyond five miles from the Municipal limits, at the rate of one rupee per head: provided they have attended all the sessions. A reduction at the rate of four annas will be made for absence from every session, and absence from three sessions will entail forfeiture of the whole allowance.

36. *Allowance to raiyats and artisans.*—Raiyats and artisans of rural parts dwelling beyond five miles off the Municipal limits who wish to take part in the Agricultural and Industrial competitions will be granted a consolidated allowance of one rupee per head for travelling and halting charges on production of a certificate in the form F. subjoined, signed by the Tahsildar of the Taluk testifying to the fact that the certificate-holder is a *bona fide* ryot or artisan and is qualified by skill and experience to take part in the competition for which he has entered his name, as also on the production of another certificate signed by the Secretary to the Exhibition Committee, declaring the fact of his having taken part in the said competition, and attended the agricultural lectures and conference.

37. *Appointment of Exhibition officers.*—The Committee will, before the 1st December 1912, submit a list of persons in State service or otherwise, competent and qualified to explain the value and utility of exhibits of the various sections. They will, on approval, be so appointed, and enter on their duties a day before the opening of the Exhibition, and continue in office till the Exhibition closes, their duties being to afford all possible facilities to the visitors in the way of explanation and enlightenment.

38. *Appointment of judges.*—The Committee shall apply to the Darbar not later than a fortnight before the opening date for the appointment of competent persons to help them in judging the various sections of the exhibits and the several branches of the competition to be held in connection with the Exhibition. The judges so appointed shall enter on their duties on the 1st day of the Exhibition, and make a formal report to the Committee three days before the closing of the Exhibition, of the awards proposed and their opinions on the points desired by the Committee.

39. (*a*) *Judging*—No exhibitor shall judge exhibits in the section in which he happens to be a competitor.

(*b*) No prizes shall be awarded unless in the opinion of the judges the exhibits merit reward.

40. *Closing day of Exhibition.*—The awards will be given away on the day of the closing of the Exhibition, and may take the shape of books, articles or money in the case of inter-school competitions between pupils. The Secretary shall on that occasion read the report of the Committee on the working of the Exhibition, as also on the opening day the address of welcome.

41. *Final report.*—The Committee shall within three months of the closing date submit to the Darbar a full report of the Exhibition together with the accounts relating to the expenditure of the sum drawn by them. They shall then hand over charge of articles and records in their possession to the custody of the Superintendent of Schools. The Committee shall then be dissolved.

42. *Publication of final report.*—The report of the Committee together with the orders of the Darbar shall be published in the State Gazette and in separate book form for the information of the public.

43. *How to address communications re Exhibition.*—All communications relating to the Exhibition shall be addressed to the Secretary.

V. R. DURAI RAJAH,
Dewan.

5th September 1912.